



THE AMERICAN INSTITUTE OF ARCHITECTS

STATEMENT OF
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PRESIDENT

“ENERGY EFFICIENT FEDERAL BUILDINGS”

United States Senate
Committee on Energy and Natural Resources
Subcommittee on Energy

-

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Dirksen Senate Office Building

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Introduction

Mr. Chairman, Members of the Subcommittee — good afternoon. I am RK Stewart, the President of the American Institute of Architects.

On behalf of our 80,000 members and the 281,000 Americans who work for architecture firms nationwide, I would like to thank you for the opportunity to appear today to share some of our nation's architects' thoughts on energy consumption, energy efficiency and how these important topics relate to the most overlooked sector in the greenhouse gas debate, buildings: the buildings in which our people live, work, and play.

According to the Department of Energy's Energy Information Administration, buildings and their construction are responsible for nearly half of all greenhouse gas emissions produced in the U.S. every year. DOE's recently released Building Energy Data Book reveals that the building sector accounts for 39 percent of total U.S. energy consumption, more than both the transportation and industry sectors.¹ The same study found that buildings are responsible for 71 percent of U.S. electricity consumption and that *buildings in the United States alone account for 9.8 percent of carbon dioxide emissions worldwide.*²

In fact, according to the Department of Energy, U.S. *buildings account for nearly the same amount of carbon emissions as all sectors of the economies of Japan, France, and the United Kingdom combined.*³

3.1.1 Carbon Dioxide Emissions for U.S. Buildings, by Year (10 ⁶ metric tons of carbon) (1)								
	Buildings				U.S.		Buildings % of Total U.S.	Buildings % of Total Global
	Site Fossil	Electricity	Total	Growth Rate 2004-Year	Total	Growth Rate 2004-Year		
1980	172.0	255.2	427.1	-	1281.7	-	33%	8.5%
1990	153.7	317.2	470.9	-	1359.7	-	35%	8.1%
2000	167.4	426.2	593.5	-	1581.3	-	38%	9.1%
2004	164.7 (2)	443.4 (2)	608.1	-	1610.2	-	38%	9.8% (3)
2010	168.0	502.5	670.5	1.6%	1737.1	1.3%	39%	8.6%
2015	174.8	535.3	710.1	1.4%	1833.4	1.2%	39%	7.7%
2020	179.6	577.2	756.8	1.4%	1942.9	1.2%	39%	7.5%
2025	182.5	627.0	809.5	1.4%	2070.6	1.2%	39%	7.4%
2030	186.0	686.2	872.2	1.4%	2214.6	1.2%	39%	7.3%

Note(s): 1) Excludes emissions of buildings-related energy consumption in the industrial sector. Emissions assume complete combustion from energy consumption and exclude energy production activities such as gas flaring, coal mining, and cement production. 2) Emissions differ from EIA, AEO 2006, Feb. 2006 by less than 0.1%. 3) U.S. buildings emissions approximately equal the combined carbon emissions of Japan, France, and the United Kingdom.

Source(s): EIA, Emissions of Greenhouse Gases in the U.S. 1985-1990, Sept. 1993, Appendix B, Tables B1-B5, p. 73-74 for 1990; EIA, Emissions of Greenhouse Gases in the U.S. 2003, Dec. 2004, Tables 7-11, p. 29-31 for 1990 and 2000; EIA, Assumptions to the AEO 2006, Mar. 2006, Table 2, p. 9 for carbon coefficients; EIA, AEO 2006, Feb. 2006, Table A2, p. 134-136 for 2004-2030 energy consumption and Table A18, p. 160 for 2004-2030 emissions; EIA, International Energy Outlook 2006, June 2006, Table A10, p. 93 for 2003-2030 global emissions; and EIA, International Energy Annual 2004, July 2006, Table H1, www.eia.doe.gov for 1980-2000 global emission.

Therefore, if we in the United States want to be serious about energy efficiency and energy reductions, buildings *must* become a significant part of the discussion.

The data shows that the building sector is only going to become more critical to the discussion. Annual U.S. energy consumption is projected to increase by 32 percent over the next twenty five years⁴. The AIA believes strongly that now is the time to act to reverse this course and start making significant reductions in the amount of fossil-fuel generated energy our nation consumes through its buildings.

Over the next 30 years, the character of the built environment will change dramatically. Currently, U.S. building stock sits at 300 billion square feet. Experts predict that between now and 2035, 52 billion square feet will be demolished, 150 billion square feet will be remodeled, and another 150 billion square feet will be newly constructed.⁵ Because

buildings are such a major producer of greenhouse gases, the AIA believes that if Congress and our nation want to reduce greenhouse gas emissions, addressing energy consumption in the next generation of buildings is a vital endeavor. We believe that the federal government can and must take the lead to change the way our buildings use energy.

SHOWING THE PROMISE OF GREEN BUILDING

The Genzyme Center

*Designed by Behnisch Architects
Cambridge, MA*

The design team, the developer, the client and the construction team worked together to create a 21st Century center for biotechnology that employs technology and design to reduce energy costs. The building uses steam from an adjacent power plant to run its heating and cooling systems, a “smart” ventilation system that shuts off when it senses that doors and windows are open, and solar panels on the roof, which help to reduce estimated energy costs by almost half. Occupancy sensing dimmers and natural daylighting expect to reduce lighting energy by 45 percent. These and other energy saving strategies earned this building a LEED Platinum rating, the highest LEED rating available.



To reduce energy consumption in the building sector, the AIA believes that architects must advocate for the sustainable use of our earth’s resources through their work for clients. To support this principle, in December 2005, the AIA Board of Directors approved an official Institute position stating that all new buildings and major renovations to existing buildings be designed to meet an immediate 50 percent reduction in fossil fuel-generated energy (compared to a 2003 baseline) and that at five year intervals, that reduction target be increased by at least 10 percent until new and renovated

buildings achieve carbon neutrality in 2030. Architects across the country have embraced this principle and are currently utilizing design practices that integrate built and natural systems that enhance both the design quality and environmental performance of the built environment. But in order to truly revolutionize the way our nation designs buildings, the public sector, especially the federal government, must also play a role. The federal government alone has jurisdiction over a significant portion of all buildings in the U.S.⁶ Through a combination of both regulation and incentives, we can achieve the goals of greatly reducing fossil fuel generated energy and improving energy efficiency nationwide.

It is important for the federal government to show that energy efficient buildings are both realistic and cost-efficient. Requiring significant energy reduction targets in new and renovated federal buildings will demonstrate to the private sector that the federal government is leading by example. It would help spur the development of new materials, construction techniques, and technologies to make buildings more energy efficient. And it will help show that significant energy reductions are both practical and cost-effective.

The AIA strongly urges Congress to take the lead in the fight against global warming by establishing new energy consumption standards for federal buildings. As Congress has jurisdiction over all federal buildings, Congress can literally show the way for the private sector to attain energy consumption reductions by the built environment.

Federal Building Energy Efficiency

The AIA proposes that federal agencies be required to ensure that new buildings and buildings undergoing major renovations today consume no more than half the fossil fuel generated energy that a similar federal building consumed in 2003.

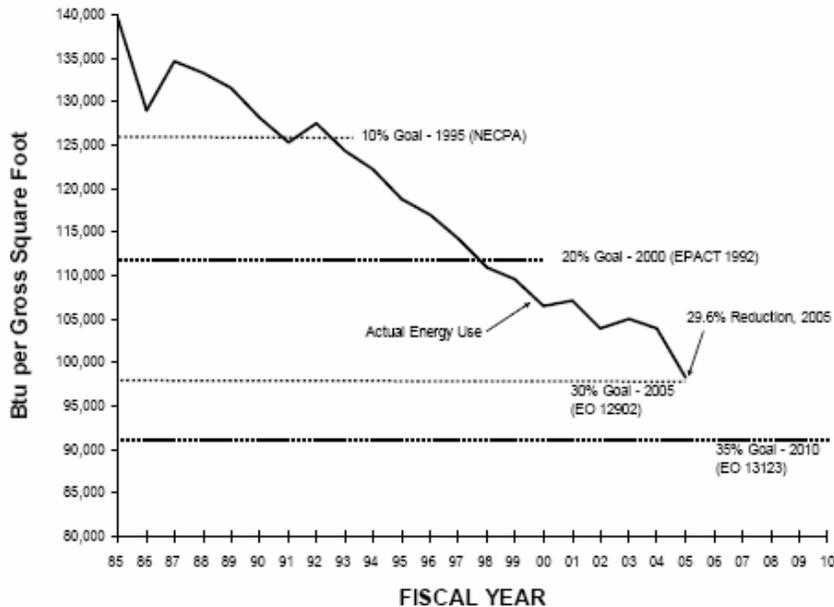
Beginning in 2010, the agencies should then follow a declining cap on energy consumption such that they meet a minimum energy performance reduction when compared to the 2003 baseline. We propose that by 2010, new and significantly renovated federal buildings be required to reduce fossil fuel generated energy by 60 percent. By 2015, the cap would lower to a 70 percent reduction, continuing until 2030 when we would achieve a 100 percent reduction in fossil fuel generated energy in all new federal buildings.

Setting declining caps on energy usage is not a new idea. In 1999, President Clinton issued an executive order requiring energy consumption reductions in all federal buildings; The Energy Policy Act of 2005 extended and deepened these reduction goals, and last year, Governor Bill Richardson of New Mexico signed an executive order calling for a 50 percent reduction in energy consumption for new and renovated public buildings in the state. And just last month, President Bush issued an executive order requiring federal agencies to reduce energy use by almost a third over a 2003 baseline by 2015.

These are important first steps, but we need an aggressive commitment to long term energy reductions for new buildings and major renovations, well into the future.

Energy reduction requirements like these have shown a record of success, as demonstrated by DOE's recently submitted annual report to Congress on Energy Management and Conservation programs. DOE's report found that in 2005, federal agencies responding to President Clinton's 1999 Executive Order had reduced their consumption levels by 29.6 percent, narrowly missing the goal established by President Clinton's Executive Order by only .4 (point 4) percent [see graph below]. This makes it clear that when they are required to do so, federal agencies have the ability to meet reduced energy consumption targets.

Overall Government Progress Toward the Energy Efficiency Goals for Standard Buildings, FY 1985 through FY 2005
 (Certain types of renewable energy purchases are treated as energy reductions)



We encourage Congress to build upon these sound policy steps by taking an even more aggressive stance. A number of Senators have recently introduced legislation that sets new energy reduction goals in existing federal buildings. In most cases, these proposals would require federal agencies to retrofit their facilities to meet the energy savings targets. While the AIA is happy to see Congress address the issue, we recommend that instead of mandating retrofits, Congress should also focus energy reduction goals on new construction and buildings undergoing significant renovations as it is easier and more cost-effective to address energy usage issues beginning with the design stage of the building process.

Requiring all new and significantly renovated federal buildings to consume significantly less fossil-fuel generated energy is a bold idea, but one whose time has come. It would show the world and the private sector that the United States government believes that climate change is real and that aggressive action is needed in order to reverse its course. It demonstrates that the AIA-recommended energy reduction targets are achievable in new and significantly renovated buildings, often through little or no additional life cycle costs.

Architects across the country are designing high performance or “Green Buildings” that are environmentally responsible, healthy places to work, and economically practical. We are doing this through the use of better planning, technological tools and smarter material selection that incorporate natural heating, cooling, ventilation, and day-lighting strategies.

The AIA's Committee on the Environment (COTE) annually recognizes such accomplishments in its Top 10 Awards for Sustainable Design. Federal buildings can and should be built in ways that reduce energy consumption and decrease the amount of greenhouse gases they produce, as demonstrated through COTE's Top 10 Awards.

The Cost of Building Green

In my professional experience, the primary concern I hear from clients about building "green" is cost. It is true that some energy efficient building systems may cost slightly more than their traditional counterparts. However once the building is in operation, the savings in energy expenditures alone often far outweigh the initial costs of installing "green" systems. While there have been some studies to date that show this, the AIA is currently working with a team of economists to research the economic benefits of energy efficient federal buildings. This study will analyze the estimated energy and dollar savings that federal government would realize by implementing our energy reduction goals for federal buildings over the lifespan of the building. We expect to have the study complete by this summer and we would be happy to submit it for the record. Other sources, most importantly the noted cost consultant Davis Langdon, argue that the cost of sustainability is statistically insignificant to a project's total cost.⁷

The economic value of energy reductions from federal buildings can be seen by looking at previous energy reduction mandates in federal buildings. Because of federal legislation and President Clinton's 1999 Executive Order, federal agencies consumed nearly 30 percent less energy per square foot in 2005 compared to 1985. As a result of

this improved energy efficiency, the federal government saved approximately \$2.2 billion on energy costs in standard federal buildings in 2005 when compared to 1985. While there are clearly other factors aside from federal energy management activities that go into this reduced spending, improved energy efficiency and energy reduction clearly played a large role.

America is Ready

Finally, the American public believes the time is now to reduce energy usage and reduce the impacts of climate change. The Tarrance Group and Lake Research Partners recently conducted a nationwide poll of voters and found that 74 percent of those polled agreed that “the government should take the lead in promoting real estate development that conserves our natural resources.” In addition, 71 percent of voters agreed that “the government should immediately put into effect new energy policies that drastically reduce greenhouse gas emissions.” The American public supports conserving our precious resources, and believes that it is in the best interests of our nation and the world to reduce our reliance on fossil fuel produced energy and move towards a sustainable future. Reducing energy use in federal buildings would be a major step towards that goal.

We encourage Congress to consider our proposal, and I welcome any questions from the subcommittee. Thank you Mr. Chairman and members of the subcommittee.

¹ <http://buildingsdatabook.eere.energy.gov/docs/1.1.3.pdf>

² <http://buildingsdatabook.eere.energy.gov/docs/3.1.1.pdf>

³ <http://buildingsdatabook.eere.energy.gov/docs/3.1.1.pdf>

⁴ http://www.eia.doe.gov/oiaf/ieo/pdf/ieoreftab_1.pdf

⁵ <http://www.architecture2030.com>

⁶ <http://www.eia.doe.gov/emeu/cbecs/cbecs2003/introduction.html>

⁷ Matthissen, Lisa and Morris, Peter. "Costing Green: A Comprehensive Cost Database and Budgeting Methodology." June, 2004; Davis Langdon.